

Call for Papers

CESEENet Workshop 2019

in

Economics, Management and Finance

September 19 – 20, 2019

Ivan Franko National University of Lviv

<http://www.lnu.edu.ua/en/>

The workshop of the **Central, East, and South-East European PhD Network (CESEENet)**

in **ECONOMICS, MANAGEMENT and FINANCE**

will be held in cooperation with the

Ivan Franko National University

<http://www.lnu.edu.ua/en/>

from Sept. 19 to Sept. 20, 2019, in Lviv, Ukraine

The purpose of the workshop is to provide the PhD students an international discussion forum for their research. Theoretical, conceptual and empirical papers from

all areas in economics, management and finance

are welcome.

General Management	Financial Markets					Entrepreneurship
Marketing Management	Corporate Finance	Strategic Alliances Networks and Plattformen	Behavioural Finance Economics	Digitalization and Organization Design	Special CEE and SEE Topics in Management and Economics	Innovation Management
Human Resources Management	International Business International Economics			Sharing Economy		Strategic Management

PhD students who want to present a paper should submit an **abstract** (300 words) as soon as possible, but no later than **June 20, 2019**. The acceptance letter will be sent to the corresponding author within two weeks after the submission of the abstract.

Authors of accepted abstracts will be asked to prepare the final paper for presentation at the Conference.

WORKSHOP ORGANIZATION

PhD students will have two opportunities to present their research at the PhD Workshop:

(A) Presentation of a research paper:

Each paper will be presented by the author(s) (20 minutes).

In addition, a discussant will review and discuss the paper (5 – 10 minutes).

(B) Presentation of a PhD research proposal:

The PhD students have the opportunity to present their research in progress at the workshop in order to get feedback from peers and senior researchers.

Two sessions will be organized: (a) early stage proposals and (b) advanced stage proposals. Each proposal will be presented by the author(s) (20 minutes).

Content of the proposal:

The proposal has to consist of the following parts:

1. Motivation of the topic; the ensuing research problem and research questions
2. Overview of the relevant literature
3. What is the gap you address in your study and why is it important to provide an answer to this research question?
4. What is the contribution of your study to the relevant literature?
5. Theory and hypotheses/research questions development
Explain the theoretical framework and develop the hypotheses/the research questions
6. Methodology
Which method do you use to answer the research questions: qualitative, quantitative, mixed methods? Is your approach deductive or inductive?
7. List of references that have been used in this paper [APA 6th style]

When you present a research paper/proposal, a copy must be submitted by **September 1, 2018.**

No CONFERENCE FEE will be charged.

LOCATION

The workshop will be held at the **Ivan Franko National University of Lviv** -
<http://www.lnu.edu.ua/en/>

IMPORTANT DEADLINES

- JUNE 20, 2019** Abstract submission (via email to: josef.windsperger@univie.ac.at)
- SEPTEMBER 1, 2019** One COPY of the PAPER/Proposal (.pdf or .doc) via e-mail to Josef Windsperger (josef.windsperger@univie.ac.at)
- SEPTEMBER 16, 2019** Final program available at (<http://ceseenet.org/>)

Organizing Committee

- Prof. Maksym Vavrin, Faculty of Economics, Ivan Franko National University of Lviv (mvavrin@econom.lnu.edu.ua)
- Prof. Josef Windsperger, Faculty of Business, Economics and Statistics, University of Vienna (josef.windsperger@univie.ac.at)

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