

We are pleased to invite you to the:

Summer Crash Seminar

organized by
the Doctoral School of Business and Management

Corvinus University of Budapest

on
Publishing in Premier Journals Dos and Dont's
Developing 7 Types of Systematic Literature Reviews

by Prof. Justin Paul

Distinguished Scholar &
Editor in Chief of the **International Journal of Consumer Studies** (cite score: 7.3,
A Rank).

Organized by the Doctoral School of Business and Management,
Corvinus University of Budapest.

17th June, 2022

11.00–12.15. Publishing in Premier High-Impact Academic Journals- DOs & Dont's
12.30–13.45. Developing 7 types of systematic literature reviews

Prof. Justin Paul is known worldwide for his classic, widely cited systematic literature reviews – he introduced the SPR-4-SLR, TCCM, ADO frameworks – and set protocol setting articles, which include the following three, feel free to read them before the seminar (find them attached):

[Meta Analysis & Traditional SLRs: What, Why, When, Where & How](#)
[The Art of Writing Literature reviews](#)
[SPAR-4-SLR](#)

Prof. Justin Paul is a Professor of University of Puerto Rico, San Juan, PR, USA & Visiting Professor at the University of Reading Henley Business School and Distinguished Scholar- [IIM, Kerala](#)
Website: www.drjustinpaul.com
<http://justinpaul.uprrp.edu>

Interested? Don't miss out!

The seminar is open to CESEENET participants.

Registration link: <https://forms.gle/NHENT3LUDHRvjbXY6>

Venue: <https://goo.gl/maps/1EE9JZTPthKAnHaQ6> **Room C-IX**

Participation is free of charge.

More information: <https://ceseephd.net/> [julianna.faludi\(at\)uni-corvinus.hu](mailto:julianna.faludi@uni-corvinus.hu)