



ToSEE - Tourism in Southern and Eastern Europe
7th International Scientific Conference
“Engagement & Empowerment: A Path Toward
Sustainable Tourism”
May 25 - 27, 2023, Opatija, Croatia
University of Rijeka, Faculty of Tourism and Hospitality Management



ToSEE 2023 – PhD Workshop by Faizan Ali

School of Hospitality and Tourism Management, Muma College of Business,
University of South Florida, USA
www.usf.edu/business/about/bios/ali-faizan.aspx

Publishing a Research Paper: Hands on Workshop

Friday, 26 May 2023 (16:00-19:30)
Saturday, 27 May 2023 (10:00-15:00)

ON SITE

(Faculty of Tourism and Hospitality Management)
tosee.fthm.hr/destination-and-venue

Workshop topics (10 hours):

Topic 1

- Identifying and Presenting Research Gaps
- Smart Literature Review

Topic 2

- Basics of Research Design and Methodology
- Basics of Data Analysis - Quantitative Tools

Topic 3

- Basic Mistakes in Research and How to avoid them
- Pitching Your Research Ideas

Topic 4

- Tips and Tricks around Research Publishing

Application: through [Registration form](#)
[Participation fee](#)

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